

Fall 2011

AWCA-TV Newsletter

This Fall at AWCA-TV

10/17
WEST & ASH Selectmen
10/18
School Committee
10/19
ASH Special Town Meeting
10/28
OAK FB vs. Quabbin
10/31
Westminster Selectmen
11/1
School Committee
11/4
OAK FB vs. Lunenburg
11/7
Ashburnham Selectmen
11/14
Westminster Selectmen
11/15
School Committee
11/24
OAK FB vs. Gardner
11/28
Westminster Selectmen
12/6
School Committee
12/12
Westminster Selectmen
12/20
School Committee

From the Executive Director's Desk

As the Executive Director for AWCA-TV, I would like to welcome you to our first edition of our newsletter created by our staff. AWCA-TV's hope is to inform our various readers about events happening at AWCA-TV as well as events that members and AWCA-TV staff will be recording or showing live on either channel 8 or 9. We will also include articles related to community television from time to time.

It is a very exciting time right now at AWCA-TV! We have finally settled into our new home located in the rear of Oakmont Regional High School. Many hours were spent designing, install-

ing and configuring our new TV station facilities and portable field equipment for our members to have access to. The increase in size from our old facility to our current space has greatly enhanced the way in which AWCA-TV can serve our communities.

Recently, we have rebooted our free training program and currently have members taking classes with us in the evenings. Please take a moment to visit our website awcatv.org and check out our new site and information regarding training. We have been very fortunate to purchase new field and studio production equipment to enhance the experience of creating television programming to today's standards.

Later in this newsletter, you will get a chance to meet the staff of AWCA-TV. Please feel free to contact any of us with your questions or comments. If you or someone you know has interest in volunteering and becoming a member please call us or stop by our station today! AWCA-TV is here for you, whether it is to provide training on equipment or to create your own show, we will do our best to facilitate you. The important thing to remember about community television is that it's *Your Ideas, Your Television*. Hope to see you soon!

Training Classes and Volunteer Opportunities

We are always happy to discover residents of our community that are interested in becoming involved in community access—whether it is helping out with current shows, starting your own production, or helping us cover town events. Current programs at

AWCA-TV include “Your Voice”, created by producer Keith Harding, “Discovering the Kingdom of God” produced by Brian Aho, Board of Selectmen and town meetings in both Ashburnham and Westminster, and School Committee meetings. AWCA-TV also films many Oak-

mont sports, such as Football, Ice Hockey, and Girls/Boys Basketball. The possibilities are endless. Give us a call or e-mail today, or fill out our volunteer survey online if any of these interest you, or if you have an idea of your own! Your participation is an integral part

Check us out!

www.awcatv.org

PHONE: 978-827-5089

FAX: 978-827-1167

E-mail: events@awcatv.org

9 Oakmont Drive,
Ashburnham MA 01430

We're always looking for volunteers, so check us out, call us up, and come on out to find out how to get involved!



Our Mission Statement:

“To provide equipment, training, and channel time to members of the Ashburnham Westminster community for the purposes of building community, empowering the individual, and ensuring First Amendment expression through the utilization of television technology.”

Meet The Staff at AWCA-TV

Matt Bourgault - Executive Director



Matt has worked in Community Television for Comcast, formerly Cablevision from 2000-2005. His duties included overseeing the operations, recording municipal meetings and editing of programs for the Ashburnham/Ashby Community TV studio and the Townsend Community TV Studio as an Access Coordinator.

Since 2005, Matt was hired by AWCA-TV full-time as the Access Coordinator. In 2007, Matt was promoted to Execu-

tive Director and now oversees the operation of the TV studio. In addition to the operations of the studio, he is also responsible for the audio/ video engineering at the studio as well as editing TV programs and training members on equipment.

Matt is a Class of 2000 graduate of Oakmont Regional High School. During his time at Oakmont, he was involved with the Media Production class and photography club. Since 2000, Matt has been part of the Media Production, now

TV Production course offered at Oakmont where he spends each day in the classroom as a co-teacher. Matt also attends Mount Wachusett Community College where he is finishing his degree in Broadcasting and Electronic Media.

Matt grew up in Ashburnham and just bought a home and moved back to Ashburnham with his wife, Jaymie. If you would like to contact Matt with questions or comments, email him at matt@awcatv.org

David Belliveau - Video Production Specialist

Dave has been actively involved with Community Access Television in Ashburnham since 2002, first serving on the Ashburnham Cable Advisory Committee for 3 years, helping with the incorporation of AWCA-TV. In 2005 Dave filled in part-time as the AWCA-TV Executive Director for two years.

Since 2007 Dave has filled the part-time role of Video Production Specialist which involves video recording of a variety of civic and community events that

also includes post production editing. His other responsibilities include posting of all AWCA-TV Community Bulletin Board announcements and program scheduling for both Channels 8 and 9.

Dave's first involvement with Community Access Television started 1991 first becoming a volunteer and also serving on the Board of Directors with Fitchburg Access Television. Since November 2010 Dave has filled the role of Community Liaison for

FATV.

Dave is a graduate of St. Bernard's Central Catholic High School and Mount Wachusett Community College. Dave has two children Jason and Timothy. He lives with his wife Joanne.

In Dave's spare time he enjoys traveling to the seacoast beaches of Maine.

If you have questions for Dave about programming or the bulletin board, contact him at dave@awcatv.org



Jane Peters - Community Outreach Coordinator



Jane has been working with AWCA-TV for just over a year now. A 2010 graduate of Oakmont Regional High School, She is continuing her studies at Fitchburg State University in video production, where she is a member of the Leadership Academy and Greek Life.

Some of her job functions include the filming and editing of several public events, such

as selectmen meetings and Oakmont basketball, as well as maintaining the station's website, Facebook page, and video on-demand service. Recently, she has also acquired the role of community outreach coordinator, working with the public and community groups to enhance their knowledge about the station and attract new members. She hopes to interact with the public even more

in the future to help them realize the incredible resources the studio has to offer.

In her free time Jane enjoys watching movies, shopping, any type of arts and crafts, and keeping up to date with her fifty something subscriptions on YouTube.

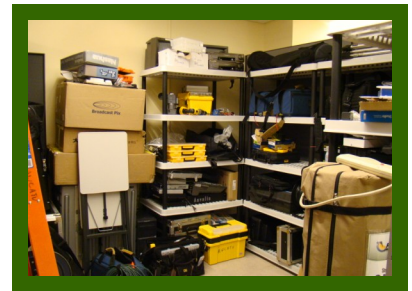
If You have questions regarding studio usage/getting involved, email Jane at jane@awcatv.org

Our New Space!

The process of moving from our old studio location in the front of Oakmont to the Rear has been a long, arduous road. But we finally made it! Our new space is both more functional and inviting, boasting 900 square feet of studio space, with 1900 square feet in all! The difference is immaculate compared to our previous studio that contained a mere 300 square feet in studio area and 600 in all. Our Office space contains two separate editing stations, complete with Adobe Premiere Pro editing software, a spacious control area, and partitioned room dedicated solely to field equipment storage. The new reception area consists of a new hand-

built desk and seating area for guests. Our studio offers brand new studio cameras and Broadcast Pix production software in our control room- features of equal quality as those used by professional news stations. We are so excited to finally be moved in and settled. All wires for broadcast have been run through the ceiling from our old to new space, and the studio is ready for full-time productions again. In all, our move cost \$84,500 in equipment costs and a total of \$100,000 in all. All these expenses have been for the community's benefit, so we hope to see many new faces in the upcoming year taking advantage of the high quality

services we can provide for the public! Plans are underway for new training classes to get you moved through the membership process as easily as possible, and our first class, consisting of two new members, is underway. We are hoping to offer classes that pertain to what YOU want to do- whether that may be production, camera operation, or audio control-, you deserve all the knowledge you want! Keep checking back with us on our website, send us an email, or give us a call to see when the next round of classes will begin! We look forward to meeting you!



Announcements & Updates


- Ordering DVD copies, or “dubs”, has just been made easier with our new online feature! From our **“DVD Archive”** link, you can browse through the hundreds of programs we have on file in our archives. Fill out the simple form beneath the list, and press submit- **we’ll make up your dubs as soon as we receive a payment from you.**
- Have you checked out our **Video On-Demand** Link on our website? View all of our recent productions, from selectmen meetings to school concerts, online, instead of waiting for it to air on our channels again. Click the link titled **“Video On-Demand”** on our homepage to utilize this feature! And as always, check out our **programming guide** - located on our website - to view air times for shows on channels 8 & 9.
- For both volunteers as well as Oakmont's TV Productions classes are several new **Cannon Vixia HFS20** camcorders. Not only are they lightweight and portable, but they are easy to use and we'll bet familiar looking to many of you!
- A new **Tricaster portable live production system** has also just been delivered to us, along with a **TimeWarp replay controller**. Bring on Football Season!

Community Outreach



**Westminster
Farmers' Market
Open
Every
Friday
3:00 p.m. - 6:30 p.m.**

**St. Denis Church Bazaar
Rte. 12
Ashburnham
Saturday - September 17th
10 a.m. - 6 p.m.
RAIN OR SHINE!
Great Family Fun!!
Attic Treasurers
Opens at 7 a.m.**



Ash-West Youth Hockey
Learn to Skate
Six week Program
Starts Sept 17th
11 am - 2 pm
Cushing Academy
Iorio Arena
For more Info www.warriorshockey.net

**Ashburnham Farmers Market
Mondays: 4:00 pm - 6:30 pm**



at Winchester Park
(Library playground)
Starting July 11
Vendors, contact Cindy (827-5958) or
rowanberry@comcast.net

Are you a member of a community group in the towns of Ashburnham or Westminster? Would you like to film games not currently covered such as Pop Warner Football or Oakmont Soccer? Curious as to who we are or what a community access television station does? We're looking for YOU!

As of recent, a Community outreach program has been launched in efforts to revamp interest in the studio and all it has to offer. Many residents are unaware of the amazing opportunities and facilities we have to offer to the community. Whether you're the head of a town board or a parent of a grade school athlete, we want to help you publicize what matters to you.

We have met with various Town departments and employees, from the Planning Board to Town Clerks, and many community groups,

such as the Community Action Team and Boy Scouts. It has been a great opportunity to meet with these groups and prove that we are truly invested in our community. This experience has also taught us that there are many residents in the area unaware of our facilities

Just create a Power-Point slide or Word document with your message on it and send it to events@awcatv.org

that would find us to be a fun and helpful resource!

If you've tried the fliers, newspapers, and word of mouth, but are still looking for that one extra outlet that could get your message to many residents on a daily basis, check us out! We can put up bulletin board messages on our channel to publicize your events or reminders to

residents. Just create a Power-Point slide or word document with your message on it and send it to events@awcatv.org and we can put your bulletin board message onto our channels immediately— for as long as you need it up! Bulletin Board messages are up in

between all shows that are played on a continuous loop - that's a lot of exposure for your message!

We are looking forward to working more with the community as we continue to serve the public by teaching them to use the exciting and easy medium of television to express

their creativity, show off the talents we have in our towns, and grow as a community.

So spread the word - Interested residents are welcome to come by for tours any time. Email Jane Peters at jane@awcatv.org to schedule one. We look forward to seeing you around!

Our Hours

Monday: 10am-6pm
Tuesday: 10am-6pm
Wednesday: 10am-9pm
Thursday: 10am-9pm
Friday: 10am-5pm

Channel 8 : Public

Bulletin board and playback of all locally produced and imported programming, including AWCA-TV productions

*Including:
Discovering the Kingdom of God
Your Voice
Community Benefit Hockey Games*

Channel 9: Edu./Gov.

Bulletin board and playback of all educational programming and governmental programs

*Including:
Selectmen & Annual Town Meetings
School Committee Meetings
High School Sports & Events*